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said process comprising introducing into said composition an emulsion comprising at least one α , ω -substituted oxyalkylenated silicone in an amount effective for reducing or eliminating the transfer or migration of said composition when put to use, wherein said emulsion has a dynamic viscosity ranging from 100 mPa.s to 20 Pa.s, this viscosity being measured on a Rheomat 180 from Mettler using a Spindle No. 2 at 25 °C, at a shear rate of 200s⁻¹, and at time t=10 minutes.

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16. (Once Amended) The emulsion according to claim 15, wherein said pigments are chosen from titanium dioxide, zirconium dioxide, cerium dioxide, zirconium dioxide, cerium dioxide, zirconium oxide, iron oxide, chromium oxide, ferric blue, pearlescent agents, coloured titanium mica, carbon black, barium, strontium, calcium and aluminium lakes, pigments coated with at least one silicone compound chosen from polydimethylsiloxanes (PDMSs), and pigments coated with polymers

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40. (Once Amended) The emulsion according to claim 12, wherein said fatty phase further comprises at least one oil chosen from oils of plant origin, oils of animal origin, oils of mineral origin, oils of synthetic origin, fluoro oils, and triglycerides of C₁₂-C₁₈ fatty acids in an amount up to 40% by weight relative to the total weight of the fatty phase of the emulsion.

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1300 l Street, NW Washington, DC 20005 202.408.4000 Fax 202.408.4400 www.finnegan.com 45. (Once Amended) The emulsion according to claim 44, wherein said active principles are present in a proportion ranging from 1 to 15% by weight relative to the total weight of the emulsion.